



AMP VISUAL TV

to your image

AMP VISUAL TV is one of Europe's leading providers of television broadcast services. For more than 35 years, we have been developing **a range of services and solutions for all types of recordings, on site or in studios, in France or elsewhere.**

The expertise of our 544-strong workforce is now recognised worldwide for major events, sports, entertainment and live shows.



our activities

outside broadcast



27 OB VANS
10 FLY AWAY



PREMIUM

With a full range of premium OB Vans, our teams design tailor-made solutions for the recording of all television programmes, whatever their complexity or location.



100 RF HD/UHD LINKS
12 MOTORBIKES/SCOOTERS
2 PRESSURISED AIRCRAFTS



RF TRANSMISSIONS

A service dedicated to the deployment of all RF systems. With its own aircrafts, motorbikes and dedicated mobile units, RF Factory operates all over the world, from simple remote cameras to the most complex systems.



14 MOBILE UNITS
2 SNG



SIMPLIFIED PRODUCTION

IXI LIVE offers a range of light OB Vans for cost-effective productions thanks to versatile, responsive teams and right-sized tools.

TV studios



26 STUDIOS FROM 80 TO 2000 M²
8 STUDIO GALLERIES



TV STUDIOS

A unique offer of 26 studios in and around Paris, with all the associated services, where the biggest programmes on French television are made.

digital



1 MEDIA CENTER
2 SMART STUDIOS
1 REMOTE CONTROL ROOM



MEDIA CENTER

Based around its remote production facilities, Letsee's teams offer a range of services to connect new media to the broadcast world.

an atypical company

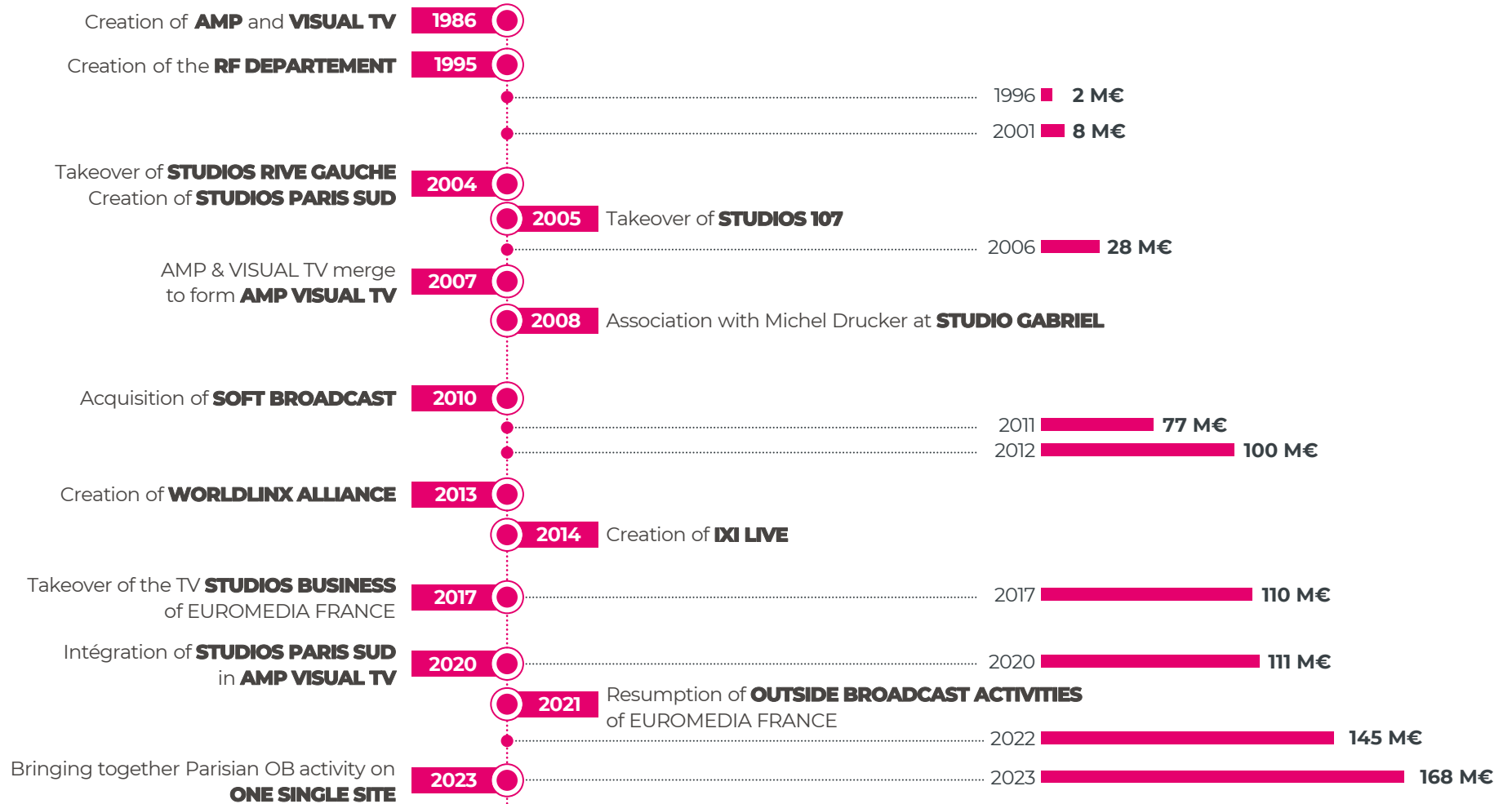
Since 1986, the company has bought together loyal and enthusiastic teams. They have succeeded in creating and developing a unique state of mind based on commitment, determination, curiosity, imagination and the quest for excellence.

AMP and VISUAL TV were founded on the shores of the Atlantic : VISUAL TV in Nantes and AMP in Les Sables d'Olonne by Gilles Sallé, the company's current Chairman. The union of the two entities in 2007 has enabled the development of a successful economic and social model, and the projection of the company to a major international level.

At the heart of our strategy is a culture of continuous innovation, in technology, services and organisation.



HISTORY OF AMP VISUAL TV



a structure

key to the company's success

The company's managerial organisation is matrix-based. It combines the needs of the Business Units with **4 cross-functional departments** covering all the company's operational functions : **production, administration, business and development, technology**. Each department is headed by a Managing Director.

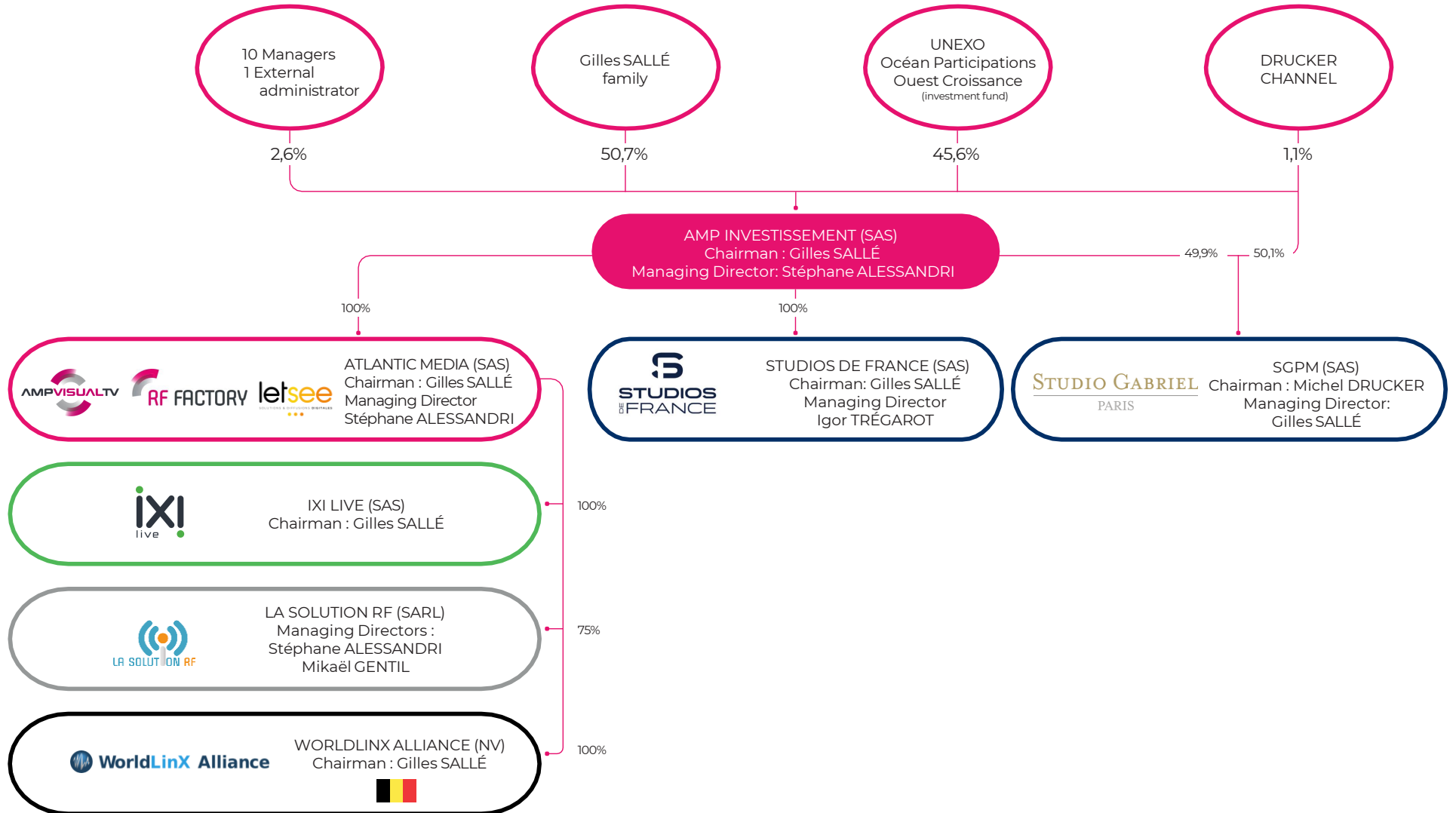
They are joined on the Executive Board by Gilles Sallé, Chairman and Founder, and Stéphane Alessandri, Managing Director.

These 6 managers make up the Strategic Committee, the collegiate body that takes the most important decisions.

The capital structure also reflects this atypical mindset. Gilles Sallé and his family hold the majority of the capital, alongside development capital structures from the West of France, which have been present for several decades, executives and Michel Drucker, a loyal supporter from the outset.



CAPITAL STRUCTURE



key figures

With 544 permanent employees, widely-recognised expertise and a substantial technical base, **AMP VISUAL TV is now one of the world's leading broadcast services providers.**

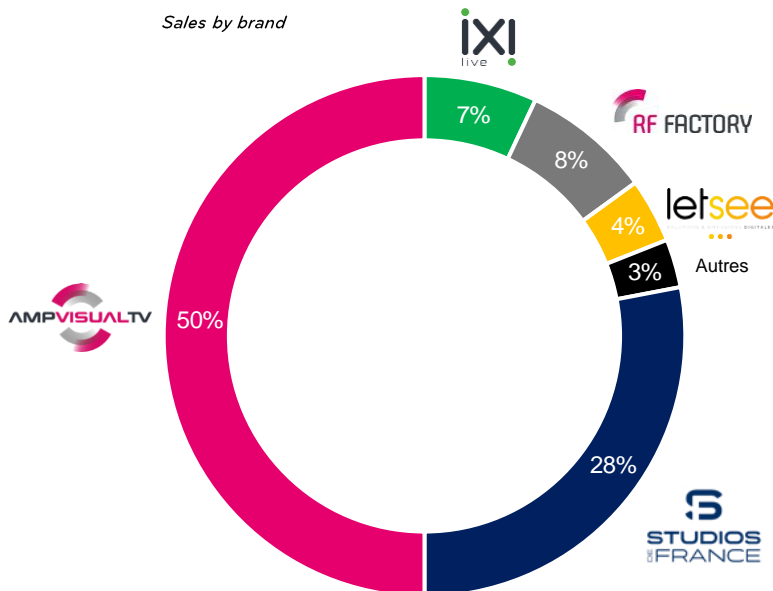
The company has grown in a controlled way, maintaining a **human scale** organisation that puts the customer at the heart of its concerns.

It is able to deliver simple or complex technical systems **quickly and efficiently**, near or far from its operational bases.

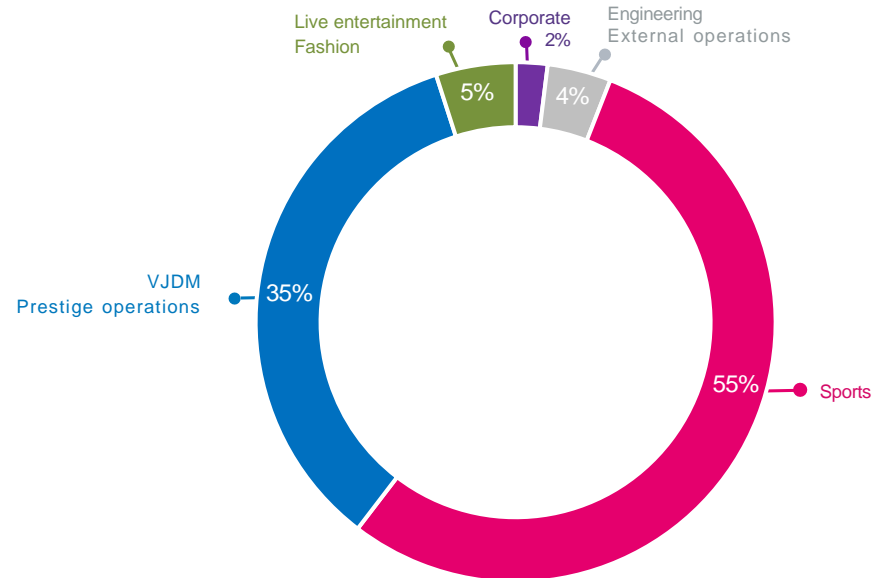




Sales by brand



Sales by market



2023

171 MILLIONS EUROS
TURNOVER

19 000 HOURS OF
PROGRAMMES PER YEAR

8500 ANNUAL
RECORDINGS

68% MARKET SHARE
IN FRANCE

544 PERMANENT EMPLOYEES
& **1500** CASUAL WORKERS
EACH MONTH

RECORDING
IN **50** countries

premium

The design, size and performance of **AMP VISUAL TV's** technical resources enable us to address all segments of the television market. **We meet the most demanding requirements**, from the coverage of major events to the new challenges of the digital economy.

With our premium offer, we are able to produce for all screens, in HD or UHD, with a very high level of services.





MILLENNIUM SIGNATURE
VERY WIDE SEMI-TRAILER OB VANS



MILLENNIUM
WIDE SEMI-TRAILER OB VANS



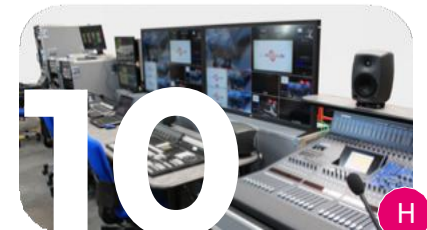
EXTENDER
PRODUCTION OB VANS
WITH MULTIPLE APPLICATIONS



OPTIMUM
WIDE-BODY OB TRUCKS



CITY / NOMAD
SMALL MOBILE UNITS



FLY + FLY IATA
FLY AWAY



CONTACT : info@ampvisualtv.tv

[@ampvisualtv](#)    

WWW.AMPVISUALTV.TV

RF solutions

RF FACTORY is one of the world's leading RF providers, with a wealth of experience and all the technical resources at its disposal, including its own pressurised aircrafts.

RF FACTORY offers a very wide range of services for all RF technical configurations, from the simplest to the most complex, and **is involved in the biggest competitions and international events** : Olympic Games, World Cups, 24 Hours of Le Mans, Ironman, marathons, cycling, sailing, cross-country, skiing, national days, presidential elections...

As a specialist in complex short-, medium- and long-distance links, with or without overhead replays, **RF FACTORY dedicates specific teams and resources to your projects**. This versatility and unique expertise are recognised, particularly in motor sports, where we have built a worldwide reputation.



FOCUS



Onboard cameras

86 onboard setups
+70 races per year



Long distance

41 antenna trackings, including
28 for aircraft relays



International events

100 HD and UHD RF links
+30 events per year

○ **14**
MILLION EUROS
IN SALES

RESSOURCES



Aircraft

5 aircraft relays,
2 of which are ours



OB Trucks and fly away

2 OB Trucks
11 fly away



Motorbikes

8 motorbikes
4 e-scooters

○ **400**
RF SERVICES
PER YEAR

CONTACT : contact@rffactory.tv

@rffactory

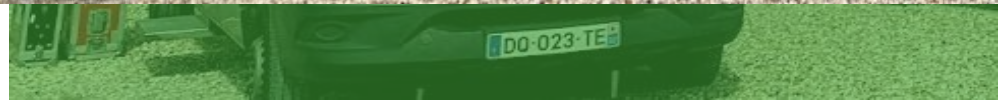
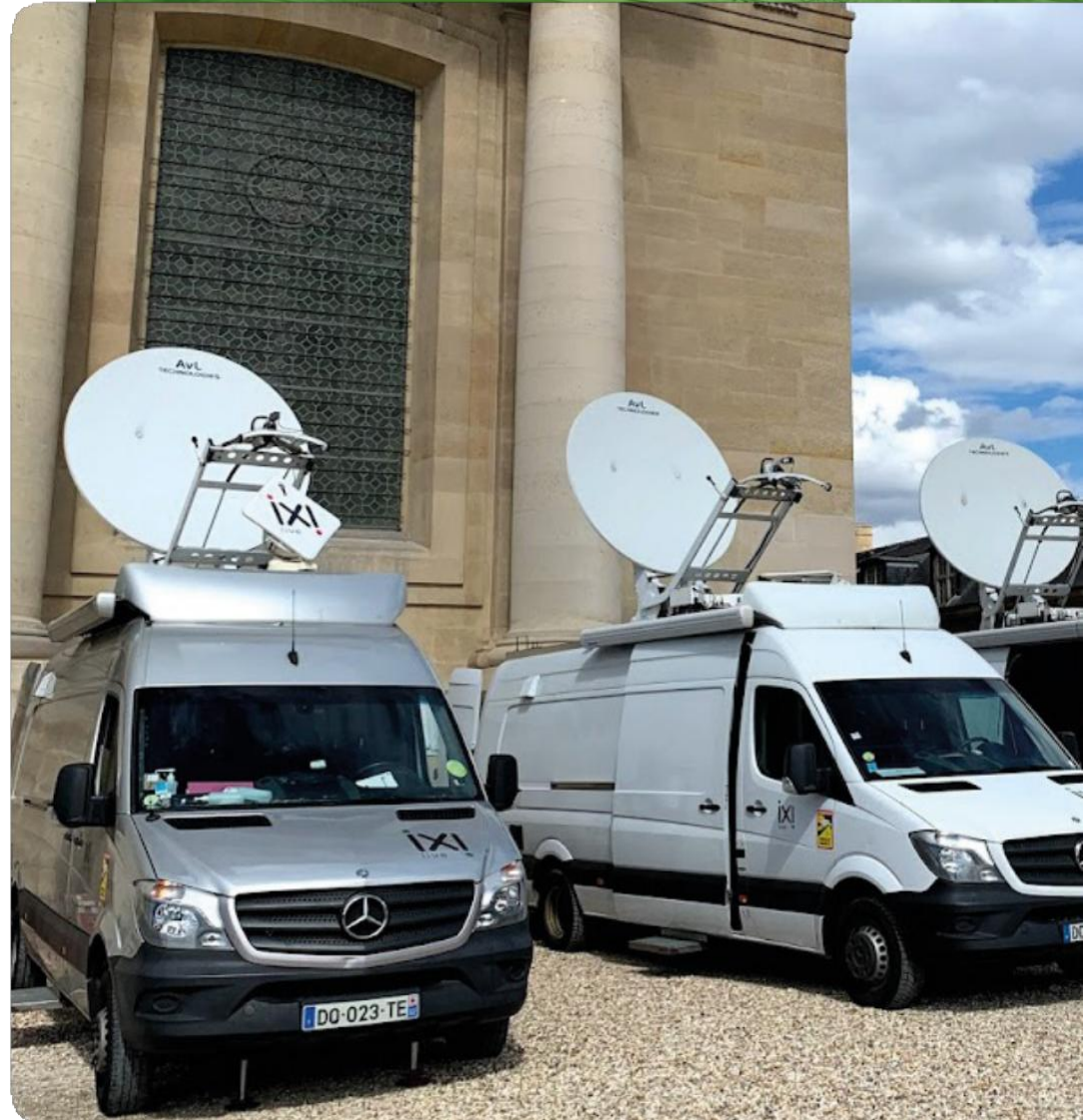


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simplified production

IXI LIVE stands for simplified production. Production based around the programme, but above all production that is organised in a different way : **simple, at no extra cost and based around 'all-in-one' tools.** All this without giving up our fundamental values : technical quality and quality of service..

A standardised offering based around three ranges means that we can **set up recording that combine frugality and quality.**





IXI PROD

MAXIMUM FUNCTIONALITY IN PRODUCTION TOOLS UP TO 6 CAMERAS.



ICAR

MOBILE UNITS UP TO 4 CAMERAS AND DIGITAL BROADCASTING.



IXI SNG

A COMPLETE RANGE OF SATELLITES AND STAND-UP CAMERA TRANSMISSION TOOLS.

CONTACT : contact@ixilive.tv



WWW.IXILIVE.TV

TV studios

STUDIOS DE FRANCE brings together most of the TV studios in Paris, offering an exceptional range of TV sets in terms of diversity, complementarity and excellent welcome.

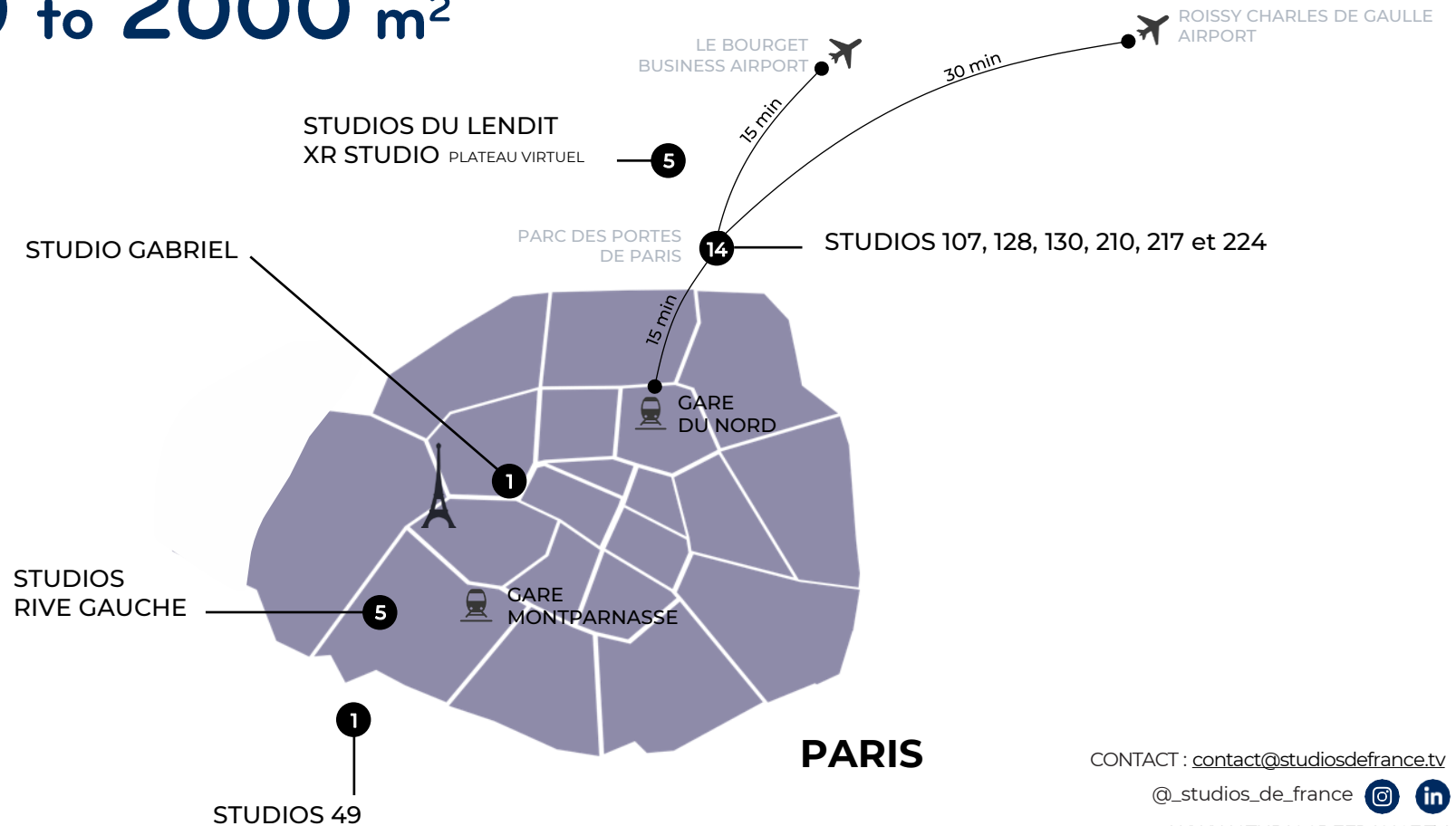
From Paris intramuros to the outskirts of the capital, our stages boast the most demanding specifications in terms of AV equipments, volume, soundproofing, air conditioning and electrical distribution.

We have built our reputation by **offering personalised services** (dedicated car parks, elegant dressing rooms, discreet security services...) **and even more innovative services** (virtual setting, XR Studio, augmented reality...).





26 TV studios of
80 to 2000 m²



CONTACT : contact@studiosdefrance.tv

@_studios_de_france  

WWW.STUDIOSDEFRANCE.TV

digital

Our experts at LETSEE offer a range of services **that combine broadcast with IP, and connect two worlds : television and the Internet.**

LETSEE is organised around a Media Centre with high added value. Our range of solutions enables us to receive, transmit and contribute signals and **enhance programmes**, from commentators' booths, graphics and high-lights to **remote production** using our integrated studio gallery.





REMOTE PRODUCTION

PRODUCING FROM PARIS

Technology allows us to centralise resources and teams to produce anywhere in the world.

REMOTE CENTER



REMOTE COMMENTS



REMOTE GRAPHICS



POST PRODUCTION



TRANSMISSIONS & RECEPTIONS

DISTRIBUTE YOUR IMAGES

Multiple solutions to get your images to where they need to be.

SATELLITE



VIDEO FIBRES



INTERNET FIBRE & WIFI



4G/5G NETWORKS



GRAPHICS

ENHANCE YOUR CONTENT

Graphic enhancement solutions for all types of programmes.

GRAPHIC DESIGN



SOFTWARE DEVELOPMENT



DEDICATED APPLICATIONS



AUGMENTED REALITY



DIGITAL FILMING

TO BRING IMAGE TO YOUR COMMUNICATION AND YOUR EVENTS

Turnkey tools for producing your programmes.

LIVE 360 & VR



VIRTUAL STUDIO



THE SMART STUDIOS



SMARTPHONES



DIGITAL PUBLICATIONS

PUBLISH TO BOOST IMPACT

Expertise in uses and technologies for digital publication of programmes

WEB PROJECT MANAGEMENT



VOD PUBLICATIONS



CLIPPING



LIVE STREAMING 4K



CONTACT : contact@letsee.tv

@letsee  

WWW.LETSEE.TV

P.A.C.T.

doing better together!

Our process is based on **the P.A.C.T. : a mindset that enables agile coordination** between **P**roduction, **A**dmistration, **C**ustomers and **T**echnology.

- Departments working together
- Horizontal sharing of ideas between managers and employees
- Employees respecting each other
- A clear, customer-focused organisation
- Well-known and recognised partners
- 544 employees on Sept 2024





PRODUCTION

82 employees



ADMINISTRATION

55 employees



CUSTOMERS

21 employees



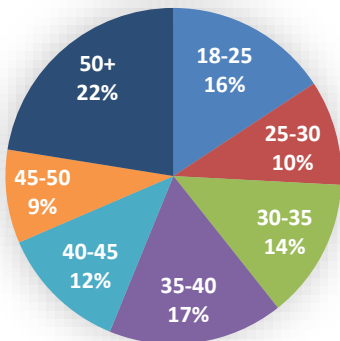
TECHNICAL

386 employees

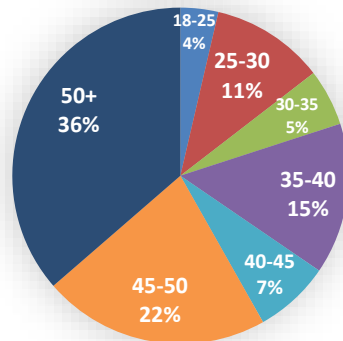


PACT BREAKDOWN BY AGE GROUP

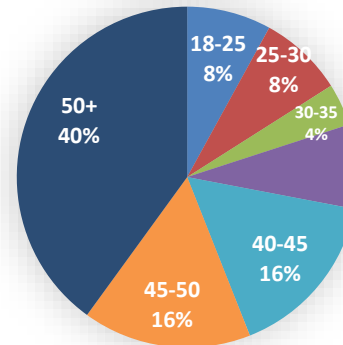
PRODUCTION



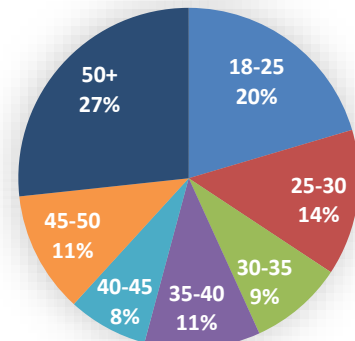
ADMINISTRATION



CUSTOMERS



TECHNICAL



our corporate social responsibility approach

« Our values, combining social and economic models, are the foundation of our company, and every year they enable us to successfully complete the projects that shape our future.

We are committed to combining the passion that drives us every day with a spirit of solidarity and responsibility. We are member of benchmark organisations and to promote and report on our actions in favour of sustainable development.

Together, we can achieve this. »



GILLES SALLÉ
Chairman and Founder



Joining the United Nations
Global Compact



Renewal of our membership to the
« **ECOPROD Charter** »
(Collective launched by
players in the audiovisual
industry)



EcoVadis Certification
Scoring **66/100**
+5 points
VS 2020





our commitments

social

The values of humility, curiosity and cohesion have been the hallmarks of the company's state of mind since its creation, and of the social relations it maintains.

As a responsible employer, AMP VISUAL TV's human resources policy is based on 5 fundamental principles to ensure the loyalty and professional development of our employees.

- SOCIAL DIALOGUE
- WELL-BEING AT WORK
- TRAINING
- HEALTH AND SAFETY
- EQUAL TREATMENT



societal

As a socially responsible company, AMP VISUAL TV is developing its local roots and its relations with all its stakeholders. Our commitment to society is built around 4 pillars directly linked to our values.

- BUSINESS ETHICS
- LOCAL INVOLVEMENT
- PROMOTING RESPONSIBLE VALUES
- INNOVATION



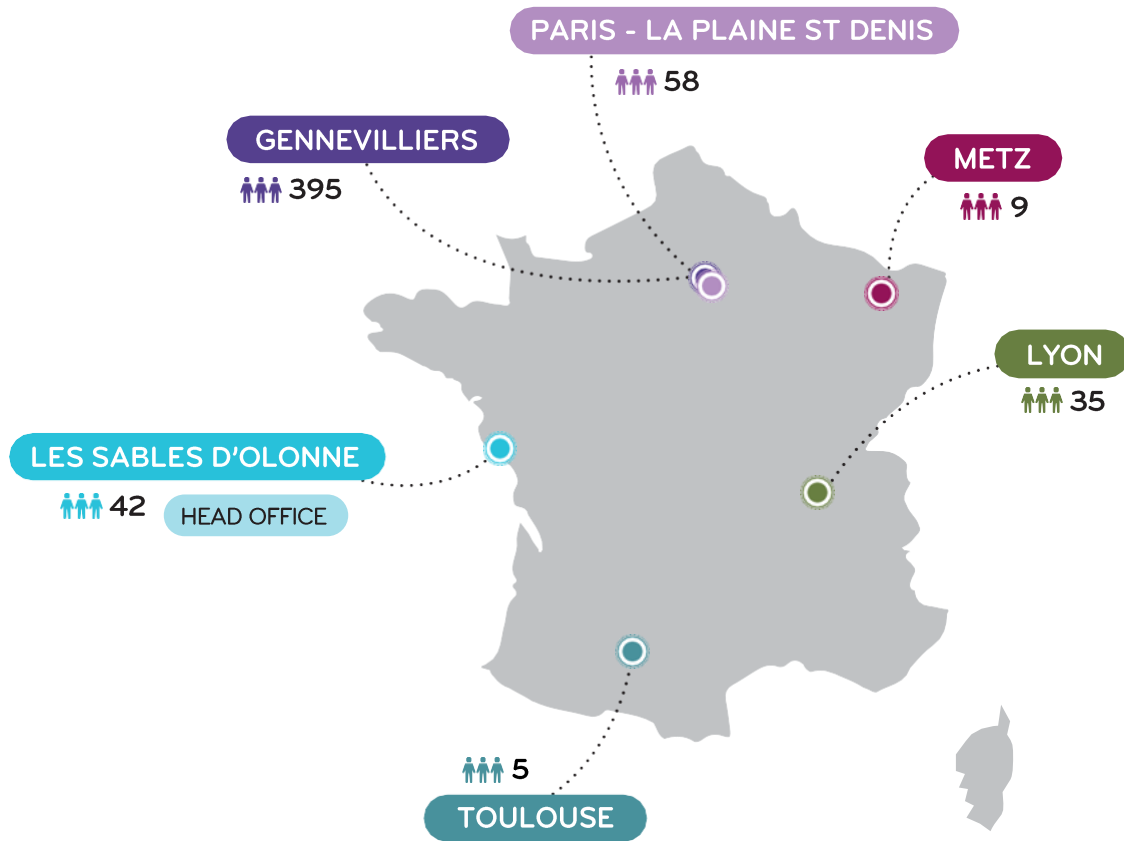
environnemental

Our business sector is source of pollution. That's why, for several years now, we have been developing a global environmental approach, combining small and large actions to help reduce our carbon footprint on a daily basis. During this financial year, we have focused on 4 major themes to give a greener direction to our responsible approach.

- ENERGY
- WASTE
- CO2 EMISSIONS
- ECOGESTURES



OUR LOCATIONS IN FRANCE



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